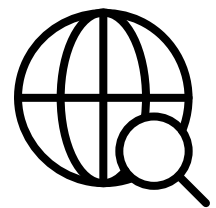


ROUTE
MOBILE

Case Studies



Largest Online Search Engine



Product



OTP



SMS

Platforms used for

- Triggering an SMS from Android phones upon activation
- OTP based authorization across Client apps
- Receiving the info via SMS & triggering the same to the client's database

Results

- Ability to seamlessly track Android phone activations
- Proper authentication of the user using an OTP
- Insights into the Android user base and device profiles
- Seamless A2P messaging services across 100+ countries, through a single partner
- Engaged with the clients on multiple upcoming technology initiatives, including RCS and non-SMS based authentication services